

M2018-117

BICYCLE AND PEDESTRIAN COMMITTEE

3 YEAR TERM

| MEMBER | ADDRESS | PHONE# | APPT.DATE | EXPIRATION | TERM # |
|-----------------------------------------------------------------------------------------------------|---------------------------------------------|-------------------------------------|-----------|------------|--------|
| Bill Pritchard billpritchard@sc.rr.com | 3 Lakeside Trail, MB 29577 | 843-449-7528 843-424-9311 (c) | 8/26/2014 | 8/26/2020 | 2 |
| Tom Russo russotpcem@gmail.com | 410 32 nd Avenue N., MB 29577 | 843-626-3182 843-283-3685 (c) | 8/26/2014 | 8/26/2020 | 2 |
| Anna-Gray Pruett Anna.gray.pruett@gmail.com | 413 Dunes Drive MB, SC 29572 | 843-267-0074 | 4/24/18 | 4/24/2021 | 1 |

| | | | | | |
|-----------------------------------------------------------------------------------|----------------------------------------|------------------------------|----------|-----------|---|
| Tim Rollings Trollings11@gmail.com | 304 Wildwood Circle MB, SC 29572 | 843-232-7798 802-578-2554 | 4/24/18 | 4/24/2021 | 1 |
| Michael D. Snow Msnow34@yahoo.com | 3404 Pampas Drive, MB 29577 | 843-655-9062 | 8/9/2016 | 8/26/2018 | 2 |
| Fleet Odom fleetodom@yahoo.com | 707 Jasmine Avenue, MB 29577 | 843-457-1661 | 8/9/2016 | 8/26/2018 | 2 |

| | | | | | |
|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------|-----------|---------|---|
| Heather Fletcher Heatpick1@aol.com | 7620 Glenwood Dr. Myrtle Beach, SC 29572 | 843-222-8440 | 1/23/18 | 1/23/21 | 1 |
| Thomas Vitt tsvitt@earthlink.net | 1855 Plantation Drive, MB 29577 | 843-946-9190 843-902-3727 (c) | 8/9/2016 | 8/9/19 | 2 |
| Becky Billingsley Beckybillingsley37@gmail.com | 3928 Fairway Lakes Drive Myrtle Beach, SC 29577 | 843-446-6502 | 9/26/2017 | 8/26/18 | 1 |

NOTE: City Residents are highlighted in blue.

Michael Snow, Fleet Odom, and Becky Billingsley are up for reappointment. They all wish to continue. We have two additional resumes as well for consideration.



Jennifer Stanford

From: Fleet Odom <fleetodom@yahoo.com>
Sent: Monday, June 11, 2018 9:36 PM
To: 'Mike Snow'; Kelly Mezzapelle
Cc: Tom Russo; Diane Moskow-McKenzie; Jennifer Stanford
Subject: Re: RE: Bicycle & Pedestrian Term

Yes, I would like to serve for another three years.

Fleet

On Monday, June 11, 2018 10:56:51 AM EDT, Kelly Mezzapelle <kmezzapelle@cityofmyrtlebeach.com> wrote:

Fleet and Mike,

Your terms on the Bicycle & Pedestrian Committee are due to expire in August. The process to appoint members to the committee will take several months, so please let us know by email or snail-mail if you are interested in serving another 3-year term.

Thanks!

Kelly Mezzapelle, AICP

Planner, City of Myrtle Beach

(843) 918-1073



Jennifer Stanford

From: Kelly Mezzapelle
Sent: Monday, June 11, 2018 10:54 AM
To: Jennifer Stanford
Subject: FW: Bicycle & Pedestrian Term

[Becky Billingsley would like to continue, see below.](#)

From: Becky Billingsley <bbillingsley@spmresorts.com>
Sent: Thursday, March 29, 2018 3:47 PM
To: Kelly Mezzapelle <kmezzapelle@cityofmyrtlebeach.com>
Subject: Re: Bicycle & Pedestrian Term

I will be there Tuesday, and count me in for another three years! I want to see this through. :-)

Becky Billingsley

Marketing Assistant

National Hospitality Group (NHG)
SPM Resorts, LLC
(843) 238-5000

Mailing Address:
P.O. Box 2489
Myrtle Beach, SC 29578-2489

Overnight/Courier Delivery Only:
9654 N. Kings Hwy. #101
Myrtle Beach, SC 29572-4041

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On Mar 29, 2018, at 3:26 PM, Kelly Mezzapelle <kmezzapelle@cityofmyrtlebeach.com> wrote:

Fleet, Mike and Becky,

Your terms on the Bicycle & Pedestrian Committee are due to expire in August. The process to appoint members to the committee will take several months, so please let us know at the meeting on Tuesday, or by email if you can't be there, if you are interested in serving another 3-year term.

Thanks!

Kelly Mezzapelle, AICP
Planner, City of Myrtle Beach
(843) 918-1073
<image001.png>

Jennifer Stanford

From: Kelly Mezzapelle
Sent: Monday, June 11, 2018 3:37 PM
To: Jennifer Stanford
Subject: FW: RE: Bicycle & Pedestrian Term

[Mike Snow would like to be considered for another term \(see below\)](#)

From: Mike Snow <msnow34@yahoo.com>
Sent: Monday, June 11, 2018 12:01 PM
To: Kelly Mezzapelle <kmezzapelle@cityofmyrtlebeach.com>
Subject: Re: RE: Bicycle & Pedestrian Term

Yes If wanted I would like to serve another term.
Thanks
Mike

On Monday, June 11, 2018, 10:56:51 AM EDT, Kelly Mezzapelle <kmezzapelle@cityofmyrtlebeach.com> wrote:

Fleet and Mike,

Your terms on the Bicycle & Pedestrian Committee are due to expire in August. The process to appoint members to the committee will take several months, so please let us know by email or snail-mail if you are interested in serving another 3-year term.

Thanks!

Kelly Mezzapelle, AICP

Planner, City of Myrtle Beach

(843) 918-1073

Matthew Hardee
1227 Holly Park Circle
Myrtle Beach SC
(843)685-4786
mdhardee@coastal.edu

June 4 2018
Myrtle Beach Mayor and City Council

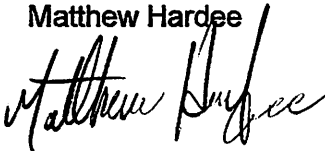
To whom it may concern,

I'm writing today in regards to the vacancy on the Myrtle Beach Bicycle and Pedestrian committee.

I am a lifelong resident of Myrtle Beach, graduate of Myrtle Beach High School and I study at Coastal Carolina University. I work as a minister of music and I have been in my current position for 3 years now. While my resume may not exactly fit what would qualify you to be apart of this committee I care deeply about this issue and want to help make Myrtle Beach a better place in any capacity I can.

Attached is my resume, please contact with any questions. I would also love to meet with you to answer questions you may have. Thanks

Yours faithfully
Matthew Hardee

A handwritten signature in cursive script that reads "Matthew Hardee". The signature is written in black ink and is positioned below the typed name.

Matthew Hardee
1227 Holly Park Circle
Myrtle Beach South Carolina
(843)-685-4786
mdhardee@coastal.edu

Summary:

Music Minister with 3 years of experience. I am familiar with leading music, conducting and writing music for choir and congregational singing.

Highlights:

| | |
|------------------------|-----------------------------------------------|
| Choral Conducting | Worship Planning |
| Sound Technology | Music Software, Finale, Garageband, Audacity, |
| Pianist/Organist/Brass | |

Education:

Myrtle Beach High School Graduate

Coastal Carolina University (political science)
2015- present

Employment history:

Jamestown Baptist Church
Minister Of Music
2015- present

Accomplishments:

Pianist- taking Piano lessons for over 7 years private and in college has given me the ability to be a *accomplished* pianist.

Minister- I have been in church my entire life. In 2015 I was given the ability to become a minister at a local church.

In 2017 I ran for Myrtle Beach city council, although I didn't win it was definitely one of the most educational experiences in my lifetime as I learned how to be able to deal with negative remarks that many times were not even in regards to issues the city maybe facing.

Success is determined by one's ability to not give up until the goal is accomplished. Many people may say they are successful because they have a certain job, however without actually accomplishing something I wouldn't consider that success.

JIM WHITMORE

2798 Howard Ave Unit B • Myrtle Beach, SC 29577

Phone (843) 276-5395 • elcidjim@yahoo.com

BUSINESS TRANSFORMATION EXECUTIVE

STRATEGY, BUSINESS PROCESS TRANSFORMATION, PROJECT DELIVERY & GOVERNANCE

Senior Executive with deep experience in business process transformation, business operations, global program management, complex contract negotiations, system integration, process transformation, cost optimization, service delivery design, global sourcing, and change management. Working with CFO's and CIO's, I develop strategies to improve the performance of their organizations through organizational design, outsourcing strategy, best practice implementation, and technology enablement.

KEY QUALIFICATIONS

- *Relationship Management*
 - *Engagement Leadership*
 - *Global Sourcing Strategy*
 - *Shared Services Strategy*
 - *Business Development*
 - *Organizational Design*
 - *BPO & ITO Deals*
 - *Program Management*
 - *Process & IT Transformation*
-

PROFESSIONAL EXPERIENCE

Pee Dee Bicycle Company; Myrtle Beach & Florence SC

2015 – Present

OWNER

Built a successful Trek bicycle shop from the ground up as the sole owner. Acquired the exclusive rights to sell Trek Bicycles in the Myrtle Beach market. Quickly built the business from Ground Zero with no market presence to being the leading retailer in the market for performance bicycles. Surrounded myself with an incredible team of management, sales, and maintenance professionals that handle all the day to day operations. Built a high performing team that is driven by a passion of the industry, a love of riding bikes, and a relentless focus on Customer Satisfaction and Education. Outsourced all Bookkeeping, AP, AR and Cash Flow Management Operations to industry experts. Aggressively grew the business through a combination of social media marketing, guerilla marketing, bicycle advocacy, and leading local bicycle community activities.

Independent Executive Advisory Consultant; Myrtle Beach, SC

2003 – Present

BUSINESS PROCESS TRANSFORMATION AND GLOBAL BUSINESS SERVICES CONSULTANT

Provided business consulting, market development and interim management for Fortune 500 thru early stage ventures

- Supported the implementation of Program Management discipline and Governance structure to aid the transition of a large F&A and HR Outsourcing contract for the World's Second largest mining company.
- Led the Strategy and Contract Negotiation Advisory Engagement for Finland's Largest Steel Manufacturer for a multi-country F&A BPO Deal. Client's was having problems with negotiating a new contract with their existing provider and needed expert support to fix the negotiation process and also to open it up to new potential providers to ensure that they were getting a competitive price and solution. Led the vetting and down select of a new provider and the re-solutioning effort and its resulting parallel contract negotiations.
- Led the Finance, Accounting, Customer Service, and Sales & Marketing towers for the redesign and renegotiation of Outsourcing Service Agreement for \$6 Billion Chemical Company owned by Bain Capital. Services were being provided by the Shared Service Division of their former parent, Dow Chemical.
- Sold and led and Outsourcing strategy, design and sourcing project for an Austin based Software Company. Project included merger integration, operating model design, process transformation, and cost optimization.
- Help sell and lead the BPO strategy, sourcing, and selection project at the second largest U.S. Airline within their Revenue Accounting Department and supporting IT Systems and infrastructure.
- Interim COO for Robofusion, a Robotics Start-up Focus in the Food Services Industry
- Sold and led the F&A Shared Services Governance assessment and review for a major food manufacturer.
- Developed the Alsbridge Outsourcing Methodology & Governance Model (an Outsourcing Advisory Firm).

JIM WHITMORE

Alvarez and Marsal – Advisory Services Practice; Atlanta, GA June 2014 – May 2015

SENIOR DIRECTOR – FINANCE TRANSFORMATION AND SHARED SERVICES ADVISORY

Focused on Finance, IT, and Procurement Transformation, Shared Services, and Outsourcing Strategy Advisory

- Led the Finance and IT Due Diligence effort on a \$1B Private Equity Acquisition of a Professional and Security Services Organization focused on the Public and Private Sectors.
- Sold and Led the Assessment and Initial Solution Design IT and Finance Shared Services Transformation Strategy for the Americas Division of the Largest Japanese Banks. Support the due diligence and benchmark analysis across North America, Central America, and South America. Work with Senior Executive Management to develop a Shared Service Strategy to be rolled out across all regional in Scope.
- Led the IT Shared Services and Outsourcing Transformation Assessment, Strategy, and initial Service Delivery Model Design for one of the Largest Professional Audit and Tax Organization in the United States.

The Hackett Group – Finance & IT Strategic Transformation Practice; Atlanta, GA June 2008 – Nov 2011

SENIOR DIRECTOR - LARGE ENGAGEMENT SALES AND DELIVERY LEADER

Focused on Finance, IT, and Procurement Transformation, Shared Services, and Outsourcing Strategy Advisory

- Led the Shared Service Strategy through Implementation Project for the US Division of \$22B Global Steel Company. As the Program Director, led the transformation of the Finance, Procurement, and HR functions.
- Led the Solution Design and Implementation Roadmap for IT and Finance Transformation to support an Oracle & Shared Services Global Deployment for a \$30B Global Restaurant Chain.
- Led the Phase 2 Global Business Services Strategy for a \$9B Global aluminum products manufacturing company. Project includes the design of a new Finance and IT Operating Model and Global Sourcing.
- Sold and led the Finance and IT Transformation strategy project for a \$9B Telecommunications Provider.
 - Project included design of the new Operating Model, Portfolio Rationalization, & Global Sourcing
- Sold and led the delivery of Finance & Procurement Transformational Benchmark project for a \$60B Computer Manufacturer, which included cost optimization, organizational design, and merger integration.
- Sold and led an IT Strategy, Application Rationalization & Sourcing Engagement for a \$6B Cleaning Products Company. Included the assessment and selection of a 3rd Party to implement a new ERP system.
- Sold and led a Finance & Accounting & Enterprise Technology Transformation Project for the largest Global Apparel Company. Initiative focused on using F&A BPO labor arbitrage to fund a Global SAP rollout. Follow on work includes an IT Transformational Benchmark for Application Rationalization and Org Design.
- Sold and led a Finance and Accounting Transformation/Outsourcing project to one of the world largest mining companies. Developed the new Global Operating Model across all G&A functional towers.
 - Sold and led a follow-on project for ITO Strategy and Sourcing Selection for Asia Pacific Region.
- Sold and staffed an IT Outsourcing Advisory engagement with a \$10B Global Media Company.

Capgemini – Americas Outsourcing Services; Dallas, TX

July 2006 – June 2008

SENIOR MANAGER – EASTERN REGIONAL ITO/BPO LEADER

Led the development of multiple BPO services offerings, served as the Eastern Regional Practice Leader

- Hired to build and grow the Platforms BPO practice within the North American region.
 - After a realignment of the overall Global BPO strategy, was selected to move into the Commercial Outsourcing Sales Group to serve as Deal Lead Executive for both F&A and ITO opportunities.
- Led a team of Senior Level resources to re-architect the Solution Development and Deal Review Process.
- Built the global service offering focused on Business Process Outsourcing of Finance Data Operations
- Sold and led the ITO Outsourcing strategy, design, delivery for a Financial Services Company in Chicago. Project included Application Rationalization, Cost Optimization, and Organizational Design.
- Sold and led the BPO Outsourcing, strategy, design, and delivery for an aerospace equipment manufacturer.
- Selected to attend Capgemini's Global Executive Development Program in Chantilly, France

JIM WHITMORE

Deloitte Consulting, Atlanta, GA

Jan 2001 – June 2003

SENIOR MANAGER, SALES LEADER, MANUFACTURING STRATEGY & OPS PRACTICE

- Global Sales and Delivery Leader for all Deloitte pursuits and process and technology sales opportunities.
- Executed the plan and strategy to transform Siemens from a small tactical \$1 Million a year client into a premier Vital Strategic Client for Deloitte within their top 20 global client portfolio.
- After developing the business plan for how to approach and grow the Global Siemens relationship, was selected by the Manufacturing leadership team to lead the Global relationship for Siemens.
- Responsible for developing and managing four strategic joint Go-To-Market programs with Siemens.
- Sold multiple technology and business process reengineering projects to Siemens (IT Strategy, ERP, Lean)
- Grew professional service revenues 300% to \$15 Million in FY02 by successfully building and managing a \$200 Million pipeline across all three-world regions.

PricewaterhouseCoopers, Charlotte, NC

1999-2000

PRINCIPAL CONSULTANT

- Developed/managed the Eastern EAI practice and co-led the development of a S.E. Manufacturing
- Sold and led multiple RFP sourcing and selection projects of ERP systems for Manufacturing Clients.
- Responsible for leading an eBusiness Seminar for Senior Japanese Executives (CXO-VP) in the US. Successfully led the B2B integration team, for \$1.5M end-to-end Supply Chain prototype project, for Lucent.

US Army & South Carolina National Guard

1989-1999

COMMANDER, STAFF OFFICER & HELICOPTER PILOT

Responsible for the administration, training, and maintenance of an aviation helicopter battalion. Consistently promoted ahead of my peer group and received numerous awards while serving in Command & Staff positions.

EDUCATION

BS in Business Administration; THE CITADEL, Charleston, SC
University of South Dakota: Graduate work in Change Management

JIM WHITMORE

CANDIDATE FOR THE MYRTLE BEACH BICYCLE & PEDESTRIAN COMMITTEE

1989 Graduate of The Citadel with over 25+ years of experience that includes the military, corporate management and owning a local bicycle shop. I was an avid runner until I turned 40 and it became uncomfortable and no longer enjoyable. This is when I began to rediscover my love for riding a bike. It was not long until biking was part of my daily workout regime. I believe that biking should be a corner stone of fitness for people in their prime years. It is low impact, fun, and provides a great way to reconnect with nature.

KEY REQUIREMENTS

- Live and work in The Market Common District of Myrtle Beach
- As a business owner, I have the flexibility to attend committee meetings and also to work on committee projects outside of normal work hours.
- Active cyclist and ride my bike 4-5 times per week.
- Lead and manage a number of group rides based out of the bicycle shop each week.

ADDITIONAL QUALIFICATIONS

- Owner of Pee Dee Bicycle, based in The Market Common.
- Very active in the cycling community and meet daily with fellow cyclists and residents.
- Keen understanding of the infrastructure and safety issues that cyclists face in this area.
- Sponsor of multiple cycling events in the Horry County area
- Knowledgeable of bike law and safety requirements.
- Served on the original Myrtle Beach Cyclovia Planning Committee.
- Former Management Consultant that specialized in strategy and project management.
- In depth experience in research, data collection, analysis, and business case development.
- Former Commanding Officer and Helicopter Pilot in the S.C. Army National Guard.